

LPL FINANCIAL REPORTS MONTHLY ACTIVITY FOR APRIL 2020

SAN DIEGO – May 18, 2020 – Leading retail investment advisory firm and independent broker-dealer [LPL Financial](#) LLC, a wholly owned subsidiary of LPL Financial Holdings Inc. ([Nasdaq: LPLA](#)), today released its monthly activity report for April 2020.

Total brokerage and advisory assets served at the end of April were approximately \$718.0 billion, an increase of 7.2% compared to the end of March 2020.

Total net new assets for April were an inflow of \$3.4 billion, translating to a 6.1% annualized growth rate. This includes total net new advisory assets of \$2.8 billion, translating to a 10.3% annualized growth rate.

Total client cash balances at the end of April were \$47.0 billion, a decrease of \$0.8 billion compared to the end of March 2020. Net buying in April was \$4.1 billion.

(End of Period \$ in billions, unless noted)	April 2020	March 2020	Change M/M	April 2019	Change Y/Y
<u>Assets Served</u>					
Advisory Assets	348.9	322.3	8.2%	320.5	8.8%
Brokerage Assets	369.1	347.6	6.2%	378.8	(2.6%)
Total Brokerage and Advisory Assets	718.0	669.9	7.2%	699.3	2.7%
<u>Total Net New Assets*</u>					
Net New Advisory Assets	2.8	4.8	n/m	1.5	n/m
Net New Brokerage Assets	0.7	0.8	n/m	(0.6)	n/m
Total Net New Assets	3.4	5.6	n/m	0.9	n/m
Net Brokerage to Advisory Conversions	0.5	0.6	n/m	0.6	n/m
<u>Client Cash Balances</u>					
Insured Cash Account Balances	33.9	34.5	(1.5%)	20.7	63.7%
Deposit Cash Account Balances	8.5	8.7	(3.1%)	4.1	105.9%
Total Insured Sweep Balances	42.4	43.2	(1.8%)	24.8	70.6%
Money Market Sweep Accounts	1.7	1.8	(3.2%)	4.4	n/m
Purchased Money Market Funds	2.9	2.8	1.6%	0.4	n/m
Total Money Market Balances	4.6	4.6	(0.3%)	4.8	(4.0%)
Total Client Cash Balances	47.0	47.8	(1.7%)	29.6	58.8%
Net Buy (Sell) Activity	4.1	(8.2)	n/m	3.5	n/m
<u>Market Indices</u>					
S&P 500 (end of period)	2,912	2,585	12.7%	2,946	(1.1)%
Fed Funds Effective Rate (average bps)	5	63	(92.2)%	242	(97.9)%

**Total Net New Assets equals the combination of Asset Inflows minus Outflows as well as Dividends plus Interest, minus Advisory Fees.*

For additional information regarding these and other LPL Financial business metrics, please refer to the Company's most recent earnings announcement, which is available in the [quarterly results](#) section of investor.lpl.com.

About LPL Financial

LPL Financial (<https://www.lpl.com>) is a leader in the retail financial advice market and the nation's largest independent broker/dealer⁽⁺⁾. We serve independent financial advisors and financial institutions, providing them with the technology, research, clearing and compliance services, and practice management programs they need to create and grow thriving practices. LPL enables them to provide objective guidance to millions of American families seeking wealth management, retirement planning, financial planning and asset management solutions.

+ Based on total revenues, *Financial Planning* magazine June 1996-2019.

Securities and Advisory Services offered through LPL Financial LLC, a Registered Investment Advisor. Member FINRA/SIPC.