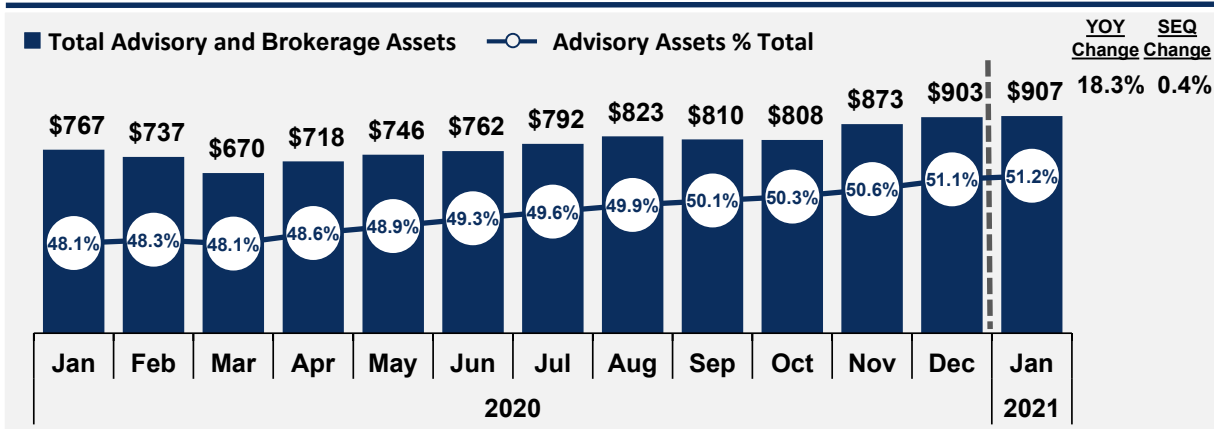


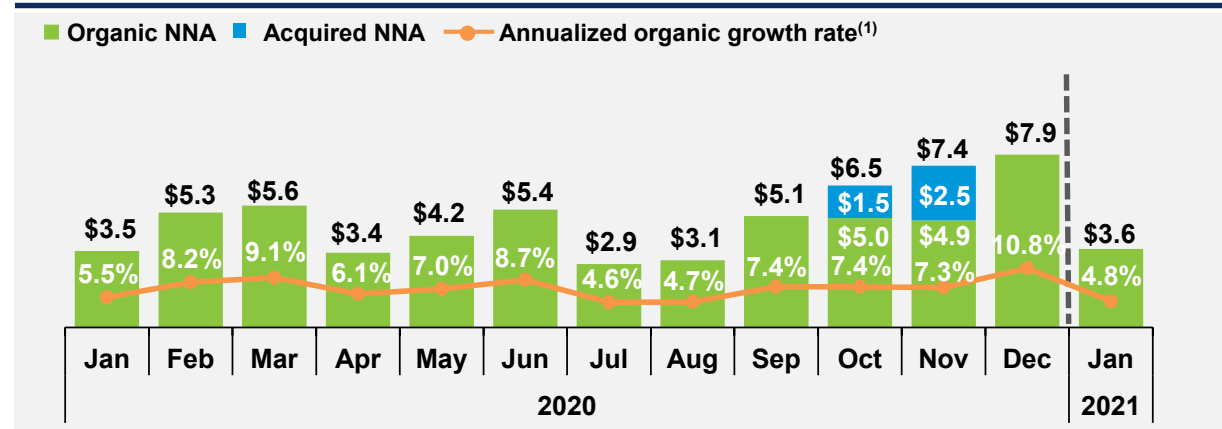
LPLA January 2021 Monthly Metrics Dashboard

(Posted February 16, 2021)

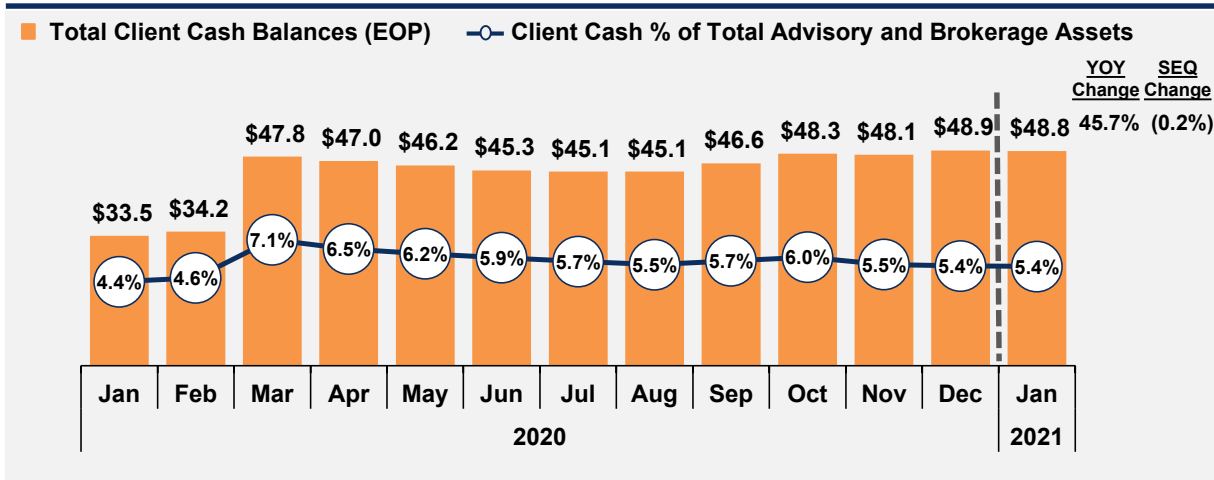
Total Advisory and Brokerage Assets (\$ billions)



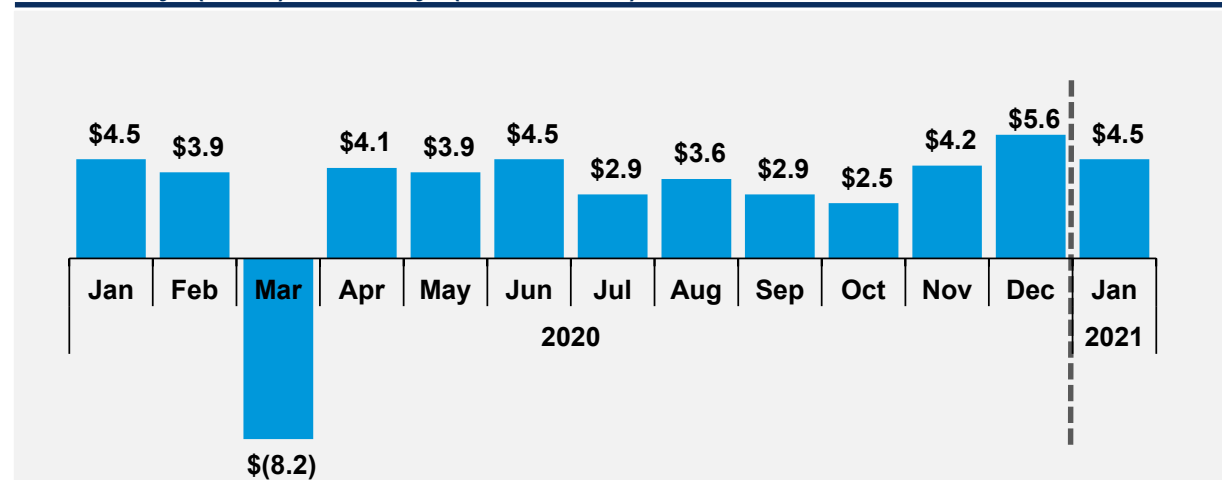
Total Net New Assets (\$ billions)



Client Cash Balances (\$ billions)



Net Buy (Sell) Activity (\$ billions)



(1) Calculated as current period Organic Net New Assets multiplied by twelve, divided by preceding period Total Advisory and Brokerage Assets.