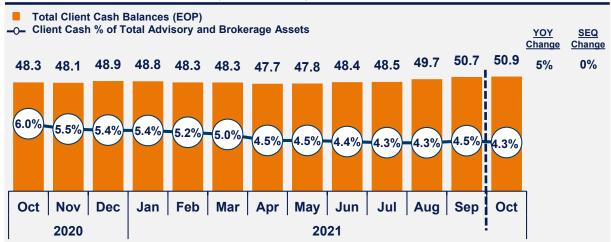
# **LPLA October 2021 Monthly Metrics Dashboard**

(Posted November 18, 2021)

### Total Advisory and Brokerage Assets (\$ billions)



# Client Cash Balances (\$ billions)



### Total Net New Assets (\$ billions)



# Net Buy (Sell) Activity (\$ billions)



<sup>†</sup> Calculated as current period total organic net new assets multiplied by twelve, divided by preceding period Total Advisory and Brokerage Assets.