LPL FINANCIAL TO PRESENT AT THE WOLFE VIRTUAL FINTECH FORUM 2021

SAN DIEGO – March 3, 2021 – Leading retail investment advisory firm and independent broker-dealer <u>LPL Financial</u> LLC, a wholly-owned subsidiary of LPL Financial Holdings Inc. (<u>Nasdag: LPLA</u>), today announced that Chief Financial Officer Matt Audette will present at the Wolfe Virtual FinTech Forum 2021 on March 10.

The virtual presentation takes place at 1:40 p.m. ET. A live audio webcast of the presentation will be accessible at <u>investor.lpl.com</u>, with a replay available on the website beginning two hours after the presentation. The replay will remain available through March 31.

About LPL Financial

LPL Financial (Nasdaq: LPLA) was founded on the principle that the firm should work for the advisor, and not the other way around. Today, LPL is a leader* in the markets we serve, supporting more than 17,000 financial advisors, 800 institution-based investment programs and 450 independent RIA firms nationwide. We are steadfast in our commitment to the advisor-centered model and the belief that Americans deserve access to objective guidance from a financial advisor. At LPL, independence means that advisors have the freedom they deserve to choose the business model, services, and technology resources that allow them to run their perfect practice. And they have the freedom to manage their client relationships, because they know their clients best. Simply put, we take care of our advisors, so they can take care of their clients.

* Top RIA custodian (Cerulli Associates, 2019 U.S. RIA Marketplace Report)

No. 1 Independent Broker-Dealer in the U.S (Based on total revenues, Financial Planning magazine June 1996-2020) No. 1 provider of third-party brokerage services to banks and credit unions (2019-2020 Kehrer Bielan Research & Consulting Annual TPM Report)

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